

**SPECIAL  
EDITION**

**VHS**

Story. Transmedia. Creative Strategy.

# JARRETT GOLDING

## CREATIVITY FOR HIRE

**"A cult classic in the making."**



**HI-FI**  
**STEREO**

**BE KIND, REWRITE**





# WHEN CREATIVITY MEETS STRATEGY... STORIES COME ALIVE.

## INDUSTRY EXPERIENCE

### **STORY PLANT STUDIOS / GRAMARYE MEDIA - Fractional Development Consultant**

Lead development and production of original IP for cutting-edge transmedia studio in Atlanta, Georgia. Spearhead adaptation of unpublished manuscripts into dynamic, multi-platform content through a **PROPRIETARY TRANSMEDIA INCUBATION PROCESS**. Create assets across various media beyond film and television, including enhanced ebooks, video games, and web content, ensuring seamless storytelling across platforms.

### **Treatment Writer / Marketing Consultant; Clients include: Little Caesars, Peelz (2022 Gold Award, Ciclope International Festival of Craft), Aloha Bars, PlayAlberta Lottery, Poligrip, Driveway.com**

Collaborate with top-tier brands and agencies to craft award-winning, cinematic treatments for multimedia and multi-platform advertising campaigns. Partner with commercial directors and production companies to develop **COMPELLING VISUAL NARRATIVES**, bringing a unique creative vision to local, national, and international projects. Expertise in shaping treatments that resonate with targeted audiences, driving campaign success across diverse markets and media platforms.

### **Staff Writer - The Bonfire of the Vanities, Chuck Lorre Productions**

Collaborated closely with award-winning executive producers Chuck Lorre and Margaret Nagle for the **INNOVATIVE ADAPTATION** of Tom Wolfe's legendary novel.

### **Writers' Assistant - Parks and Recreation, NBCUNIVERSAL**

Supported award-winning Executive Producer Michael Schur in the **WRITERS' ROOM** on Season 6 of the hit NBC comedy Parks and Recreation.

### **Creative Executive - Comedy, Kids & Family, AMAZON STUDIOS**

Led development of all projects in the Comedy, Kids & Family genres at Amazon Studios, playing a pivotal role in shaping content for the **GROUNDBREAKING COLLABORATIVE STUDIO**. Previously served as Story Analyst, providing in-depth coverage and story analysis from 2010 to 2011.

## FILMOGRAPHY

### **Mac & Devin Go to High School - Writer**

Anchor Bay Films; Feature length musical/screwball comedy starring hip-hop superstars **SNOOP DOGG** and **WIZ KHALIFA**

### **Holiday Heist - Writer**

ION Television; Family film starring **LACEY CHABERT** and **VIVICA A. FOX**

### **Boy Toy - Writer**

Lionsgate; Indie rom-com starring **MIRCEA MONROE** and **MORGAN FAIRCHILD**

## SPECIAL FEATURES

### **M.F.A. Writing for Screen and Television**

**UNIVERSITY OF SOUTHERN CALIFORNIA**, School of Cinematic Arts

### **B.A. English Literature**

**WASHINGTON UNIVERSITY IN ST. LOUIS**, School of Arts and Sciences

**Software:** **ADOBE SUITE** (Photoshop, InDesign, Illustrator, Premiere); Expertise in AI tools such as **CHATGPT, ELEVEN AI, OTTER AI, AND MIDJOURNEY**

**Additional Skills:** Multimedia Content Creation; Content Strategy; Client Collaboration; Creative Problem-Solving; Audience Engagement; Curriculum Development; Course Design; Multimodal Learning

**Conversational in Spanish**

## ACADEMIC ROLES

**Los Angeles Film School** Screenwriting Department

### **Pepperdine University**

Seaver College, Writing for Screen & Television MFA Program; Communications

### **University of Southern California**

John Wells Division of Writing for Screen & Television

### **CSU - Northridge**

Department of Film & Media Studies

### **UC Santa Barbara**

Department of Film & Media Studies

## CONTACT

**314.368.0083**

**JARRETT.GOLDING@GMAIL.COM**  
**LINKEDIN.COM/IN/JARRETTGOLDING**

**LOS ANGELES, CA**

**RUN TIME: 166,440H 58M (19+ YEARS)**